

Policy plan of the Association Raise the Standards year 2023-2024

This document describes the policy of Raise the Standards. In order to do so, we will first outline the domain in which Raise the Standards wants to operate. Next, we shall describe the mission and goal of Raise the Standards. Following that, we will discuss the activities and organisation of the foundation. Finally, we will give an overview of the financial framework for Raise the Standards activities.

1. General information

The purpose clause of the association cannot be amended.

The association is a nonprofit, non-political, and non-religious organization without any profit motive.

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Raise the Standards
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The Association is a non-profit, politically and religiously independent organisation.

The purpose clause of the association cannot be amended.

Raise the Standards will be reviewed by Swedish Fundraising Control and have applied to be a 90-account holder.

2. Background

Raise the Standards was officially established in January 24th 2023 as a non profit organization dedicated to helping dogs in foreign countries with a particular focus on improving the poor living conditions of abandoned, mistreated and unwanted dogs that are kept in so-called “shelters” throughout Eastern Europe.

3. Mission

The mission of Raise the Standards as can be described as follows:

1. To improve the living conditions for dogs by raising funds to provide material and dog houses/ kennels to shelters.
2. To reduce the local stray population and assisting in providing necessary medical care.
3. To promote animal welfare awareness to create higher standards of quality of life for animals.

The realization of this mission and the pursuit of these objectives shall be done on a non-profit basis and with a primary focus to the public benefit.

4. Activities

To achieve its objectives we plan the following activities

Objective A: Providing Material and to improve conditions at dog shelters

1. Organize and execute donation campaigns to provide construction materials, doghouses, kennels, dog beds, blankets, food, feeding bowls, toys to chosen shelters. In short, anything that is useful to improve the living conditions of the dogs.
2. Organize and execute fundraising campaigns to provide financial assistance to our contacts in foreign countries, enabling them to construct, renovate and maintain shelter facilities ensuring they meet or exceed animal welfare standards.

Objective B: Reducing stray population and providing medical care

1. Assist in the adoption of dogs in these shelters by offering open resource, training and digital support to increase the chances of dogs being adopted.
2. Provide financial support by contributing donations to our contacts in foreign countries, enabling them to provide necessary veterinary, professional and medical care including sterilization or neutering for the animals, if the dogs and cats meet the required age criteria.

Objective C: Promote Animal welfare awareness

1. Advocate for better welfare standards and influence the improvement of animal welfare legislation.
2. Provide educational and training programs and workshops to promote animal welfare awareness and raise the status of dogs

Board and governance

The foundation's board has the following members:

Carina Olsson, Chairperson

Yvette Berg Colhoun, Board member

Camilla Bokemar, Board member

Anne Brännström, Treasurer

7. Financial framework

The organisation shall have no intentions to make a profit. Occasional profits, if any, shall be used to realize the organisations objectives.

“Raise the Standards” is a non-profit organization primarily supported by volunteers. The board members do not receive any remuneration for their work.

“Raise the Standards” does not receive subsidies and relies entirely on gifts and donations. The financial resources come from donations, contributions, fundraising events legacies, and contributions.

Accountability for Financial Spending: The organization provides an annual overview of our income and expenses for the respective year. These financial reports are published on our platform for transparency and accountability.

The foundation will hold no more equity than necessary to safeguard its future activities. In that respect, the foundation's capital shall amount to a maximum of 1.5 times the yearly operational costs. Moreover, it could hold earmarked reserves for special purposes.

Budget

Expected income in 2023

Donations in 2023 is expected to be 15 000 Euro.

As a newly established organisation we don't expect to have any income from business activities 2023.

Expected costs in 2023

5 000 Euro on an educational website.

Donations to shelters to start cooperations 10 000 Euro

Dog houses 30 000 Euro

Administrative costs 2 500 Euro

Budget for 2023			
Currency: Euro			
Income		Expenses	
Donations	15 000	Purpose activities	10 000
		Administrative costs	2 500
		Fundraising	0
Total	15 000		12 500

Budget for 2024			
Currency: Euro			
Income		Expenses	
Donations	150000	Information about the situation for dogs	3 0000
		Donations for dog houses and projects	9 5000
		Administrative costs	6 000
		Fundraising costs	10 000
Total	150000		141000